

Gardening in South Korea

June 2024

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Gardening in South Korea - Category analysis

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2023 DEVELOPMENTS

Gardening equipment grows in 2023 as gardening becomes popular as a recreational activity Power tools are increasingly popular amongst South Koreans as they offer convenience Lawn mowers sees growth in 2023 due to suburbanisation in South Korea

PROSPECTS AND OPPORTUNITIES

Pots and planters set to grow over the forecast period due to their practicality Increased urban gardening expected to drive growth in horticulture

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