



Home Furnishings in Malaysia

June 2024

Table of Contents

Home Furnishings in Malaysia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Home furnishings benefits from several positive trends
LED lamps benefits from rising environmental concerns and government initiatives
Philips remained the top brand for lighting, owing to new product launches

PROSPECTS AND OPPORTUNITIES

Increasing environmental awareness is set to impact sales of gas barbeques
Urbanisation and new housing projects set to boost demand for beds
Modular living could bring new dynamism to home furnishings

CATEGORY DATA

Table 1 - Sales of Home Furnishings by Category: Value 2018-2023
Table 2 - Sales of Home Furnishings by Category: % Value Growth 2018-2023
Table 3 - NBO Company Shares of Home Furnishings: % Value 2019-2023
Table 4 - LBN Brand Shares of Home Furnishings: % Value 2020-2023
Table 5 - LBN Brand Shares of Light Sources: % Value 2020-2023
Table 6 - Distribution of Home Furnishings by Format: % Value 2018-2023
Table 7 - Forecast Sales of Home Furnishings by Category: Value 2023-2028
Table 8 - Forecast Sales of Home Furnishings by Category: % Value Growth 2023-2028

Home and Garden in Malaysia - Industry Overview

EXECUTIVE SUMMARY

Home and garden in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for home and garden?

MARKET DATA

Table 9 - Sales of Home and Garden by Category: Value 2018-2023
Table 10 - Sales of Home and Garden by Category: % Value Growth 2018-2023
Table 11 - NBO Company Shares of Home and Garden: % Value 2019-2023
Table 12 - LBN Brand Shares of Home and Garden: % Value 2020-2023
Table 13 - Penetration of Private Label in Home and Garden by Category: % Value 2018-2023
Table 14 - Distribution of Home and Garden by Format: % Value 2018-2023
Table 15 - Distribution of Home and Garden by Format and Category: % Value 2023
Table 16 - Forecast Sales of Home and Garden by Category: Value 2023-2028
Table 17 - Forecast Sales of Home and Garden by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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