



Home Furnishings in Argentina

May 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Home décor trends drive sales in home furnishings, with a noted focus on bathrooms

Rapid urbanisation leads to growth in indoor furniture

The rising demand for outdoor lighting fuels growth for light sources

PROSPECTS AND OPPORTUNITIES

Sofa beds set to maintain appeal, thanks to the convenience they offer

Affordability aids the growth of charcoal barbecues

Ongoing sales in wardrobes supported by an increase in households

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DISCLAIMER

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