



# Vending in the Netherlands

March 2024

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## Vending in the Netherlands - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Grocery retailers enter the vending space  
Rise in vending at petrol stations and other automotive locations  
Vending struggling to compete with kiosks and convenience stores

#### PROSPECTS AND OPPORTUNITIES

Number of vending machines threat to growth  
Increased interest in health puts negative pressure on food and drink vending  
Vending machines could be used in response to rising labour costs

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Retail in 2023: The big picture  
Renewed interest in physical retail threatened by staffing problems  
Reduction in number of outlets  
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Informal retail  
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Seasonality  
Sinterklaas (St Nicholas)  
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