



Tea in Dominican Republic

November 2023

Table of Contents

Tea in Dominican Republic - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Tea see growing demand in 2023 but from a low base

Fruit/herbal tea benefits from medicinal image but also from the growing variety of options

Green tea on the rise as demand for black tea falls

PROSPECTS AND OPPORTUNITIES

Tea set to benefit from the healthy image of green tea and fruit/herbal tea and an expected increase in tourism

Private label could help encourage more people to take up tea drinking

Loyd brand showing great promise with wide range of options

CATEGORY DATA

Table 1 - Retail Sales of Tea by Category: Volume 2018-2023

Table 2 - Retail Sales of Tea by Category: Value 2018-2023

Table 3 - Retail Sales of Tea by Category: % Volume Growth 2018-2023

Table 4 - Retail Sales of Tea by Category: % Value Growth 2018-2023

Table 5 - NBO Company Shares of Tea: % Retail Value 2019-2023

Table 6 - LBN Brand Shares of Tea: % Retail Value 2020-2023

Table 7 - Forecast Retail Sales of Tea by Category: Volume 2023-2028

Table 8 - Forecast Retail Sales of Tea by Category: Value 2023-2028

Table 9 - Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028

Table 10 - Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028

Hot Drinks in Dominican Republic - Industry Overview

EXECUTIVE SUMMARY

Hot drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

Table 11 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023

Table 12 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023

Table 13 - Retail Sales of Hot Drinks by Category: Volume 2018-2023

Table 14 - Retail Sales of Hot Drinks by Category: Value 2018-2023

Table 15 - Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 16 - Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023

Table 17 - Foodservice Sales of Hot Drinks by Category: Volume 2018-2023

Table 18 - Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 19 - Total Sales of Hot Drinks by Category: Total Volume 2018-2023

Table 20 - Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023

Table 21 - NBO Company Shares of Hot Drinks: % Retail Value 2019-2023

Table 22 - LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023

Table 23 - Retail Distribution of Hot Drinks by Format: % Volume 2018-2023

Table 24 - Retail Distribution of Hot Drinks by Format and Category: % Volume 2023

Table 25 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028

Table 26 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028

Table 27 - Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028

Table 28 - Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

Table 29 - Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 30 - Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 31 - Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 32 - Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 33 - Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 34 - Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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