



Euromonitor
International

Food Preparation Appliances in Mexico

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Food Preparation Appliances in Mexico - Category analysis

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2023 DEVELOPMENTS

Category growth driven by persistent home cooking and baking trends, as well as urban development in 2023

Slow juicers continues to benefit from rising health and wellness trends

Government push for energy efficiency impacts innovation and marketing strategies

PROSPECTS AND OPPORTUNITIES

Positive growth forecast as consumers continue to focus on healthier eating habits

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