



# Carbonates in France

November 2023

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## Carbonates in France - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

A positive year thanks to cola carbonates after an astonishing 2022  
White carbonates also doing well, driven more by tonics than lemonade  
CCEP is roaring ahead, while Suntory works well

#### PROSPECTS AND OPPORTUNITIES

The Olympic Games and an expected peak during summer 2024  
Great pressure expected on trading/negotiation and further drop expected in lemonade/lime  
Reduced sugar carbonates will continue to progress, notably at the expense of juices

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