



Menstrual Care in Poland

March 2024

Table of Contents

Menstrual Care in Poland - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Positive demographic trends drive sales, as the audience for menstrual care grows

Tampons gain ground as standard towels without wings face challenges

Product development focuses on natural ingredients to align with rising trends

PROSPECTS AND OPPORTUNITIES

Players implement strategies to retain consumers across the early forecast period

Sustainable attributes rise as consumers demand eco-friendly goods

Consumers consider standard towels without wings as being inconvenient

CATEGORY DATA

Table 1 - Retail Sales of Menstrual Care by Category: Value 2018-2023

Table 2 - Retail Sales of Menstrual Care by Category: % Value Growth 2018-2023

Table 3 - Retail Sales of Tampons by Application Format: % Value 2018-2023

Table 4 - NBO Company Shares of Retail Menstrual Care: % Value 2019-2023

Table 5 - LBN Brand Shares of Retail Menstrual Care: % Value 2020-2023

Table 6 - Forecast Retail Sales of Menstrual Care by Category: Value 2023-2028

Table 7 - Forecast Retail Sales of Menstrual Care by Category: % Value Growth 2023-2028

Tissue and Hygiene in Poland - Industry Overview

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

Table 8 - Birth Rates 2018-2023

Table 9 - Infant Population 2018-2023

Table 10 - Female Population by Age 2018-2023

Table 11 - Total Population by Age 2018-2023

Table 12 - Households 2018-2023

Table 13 - Forecast Infant Population 2023-2028

Table 14 - Forecast Female Population by Age 2023-2028

Table 15 - Forecast Total Population by Age 2023-2028

Table 16 - Forecast Households 2023-2028

MARKET DATA

Table 17 - Retail Sales of Tissue and Hygiene by Category: Value 2018-2023

Table 18 - Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 19 - NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023

Table 20 - LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023

Table 21 - Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023

Table 22 - Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023

Table 23 - Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023

Table 24 - Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028

Table 25 - Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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