



Euromonitor  
International

# Cough, Cold and Allergy (Hay Fever) Remedies in Spain

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## Cough, Cold and Allergy (Hay Fever) Remedies in Spain - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Weaker performance for cough, cold and allergy (hay fever) remedies following surge in 2022

Increasing competition from other categories weighs on demand

Herbal/traditional products benefits from preventive health trend

#### PROSPECTS AND OPPORTUNITIES

Local economy likely to influence demand over early part of the forecast period

Allergies in Spain set to gain further ground, supporting demand for associated products

Combination products come under the scrutiny of health authorities

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### DISCLAIMER

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