



Euromonitor
International

Digestive Remedies in Spain

September 2024

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Digestive Remedies in Spain - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Improving education about the link between intestinal health and overall health supports sales

Rising prevalence of probiotics and prebiotics create competition for traditional remedies

Almax maintains its lead thanks to strong reputation and affordable price point

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Growing prevalence of digestive issues expected to drive growth over the forecast period

Herbal ranges set to grow in importance over the forecast period

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