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NRT Smoking Cessation Aids in the United Arab Emirates

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NRT Smoking Cessation Aids in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Wellness and self-improvement trends support rising sales
Local consumers prefer gum format of NRT smoking cessation aids
Nicorette QuickMist Mouthspray is currently only available online

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Government urges smokers to quit in the workplace
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