



# Carbonates in Tunisia

January 2024

Table of Contents

## Carbonates in Tunisia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sugar crisis continues through 2023, supporting sales in low-sugar options

Société des Boisson du Cap Bon sells wells in face of economic woes

Leading player loses volume share in 2023

#### PROSPECTS AND OPPORTUNITIES

Sugar shortage will continue to impact category growth

Rising prices and shrinking packages

Cola Carbonates anticipated to see new entrant

#### CATEGORY DATA

Table 1 - Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023

Table 2 - Off-trade vs On-trade Sales of Carbonates: Value 2018-2023

Table 3 - Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023

Table 4 - Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023

Table 5 - Off-trade Sales of Carbonates by Category: Volume 2018-2023

Table 6 - Off-trade Sales of Carbonates by Category: Value 2018-2023

Table 7 - Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023

Table 8 - Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023

Table 9 - Sales of Carbonates by Total Fountain On-trade: Volume 2018-2023

Table 10 - Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2018-2023

Table 11 - NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023

Table 12 - LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023

Table 13 - NBO Company Shares of Off-trade Carbonates: % Value 2019-2023

Table 14 - LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023

Table 15 - Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028

Table 16 - Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028

Table 17 - Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028

Table 18 - Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028

Table 19 - Forecast Sales of Carbonates by Total Fountain On-trade: Volume 2023-2028

Table 20 - Forecast Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2023-2028

## Soft Drinks in Tunisia - Industry Overview

### EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

### MARKET DATA

Table 21 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 22 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 23 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 24 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 25 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2023

Table 26 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2023

Table 27 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2023

Table 28 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2023  
 Table 29 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023  
 Table 30 - Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023  
 Table 31 - Off-trade Sales of Soft Drinks by Category: Value 2018-2023  
 Table 32 - Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023  
 Table 33 - Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023  
 Table 34 - Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023  
 Table 35 - NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023  
 Table 36 - LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023  
 Table 37 - NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023  
 Table 38 - LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023  
 Table 39 - Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023  
 Table 40 - Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023  
 Table 41 - Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023  
 Table 42 - Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023  
 Table 43 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028  
 Table 44 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028  
 Table 45 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028  
 Table 46 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028  
 Table 47 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028  
 Table 48 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028  
 Table 49 - Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028  
 Table 50 - Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028  
 Table 51 - Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028  
 Table 52 - Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

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## SOURCES

Summary 1 - Research Sources

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