



Eye Care in Norway

September 2023

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Eye Care in Norway - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Further stable and steady growth for eye care due to the impact of lifestyle habits
2023 sees allergy eye care return to positive growth after mild allergy season in 2022
The ageing of the Norwegian population creates opportunities for eye care

PROSPECTS AND OPPORTUNITIES

Rising amounts of screen time in daily life to continue supporting demand for eye care
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