



# Spectacles in India

June 2024

Table of Contents

## Spectacles in India - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Spectacles exhibits stable single-digit value growth in 2024  
Advances in vision correction mark a new focus point in the industry  
Essilor India leads spectacles with premium product offerings and wide product distribution

#### PROSPECTS AND OPPORTUNITIES

Growing use of digital devices will drive growth for spectacles in the forecast period  
Although offline retail channels will remain dominant, significant growth is anticipated for retail e-commerce  
Emergence of sustainable eyewear solutions expected in the forecast period

#### CATEGORY DATA

- Table 1 - Sales of Spectacles by Category: Volume 2019-2024
- Table 2 - Sales of Spectacles by Category: Value 2019-2024
- Table 3 - Sales of Spectacles by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Spectacles by Category: % Value Growth 2019-2024
- Table 5 - Sales of Spectacle Lenses by Type: % Value 2019-2024
- Table 6 - NBO Company Shares of Spectacles: % Value 2019-2023
- Table 7 - LBN Brand Shares of Spectacles: % Value 2020-2023
- Table 8 - Distribution of Spectacles by Format: % Value 2019-2024
- Table 9 - Forecast Sales of Spectacles by Category: Volume 2024-2029
- Table 10 - Forecast Sales of Spectacles by Category: Value 2024-2029
- Table 11 - Forecast Sales of Spectacles by Category: % Volume Growth 2024-2029
- Table 12 - Forecast Sales of Spectacles by Category: % Value Growth 2024-2029

## Eyewear in India - Industry Overview

### EXECUTIVE SUMMARY

Eyewear in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retailing developments  
What next for eyewear?

#### MARKET DATA

- Table 13 - Sales of Eyewear by Category: Volume 2019-2024
- Table 14 - Sales of Eyewear by Category: Value 2019-2024
- Table 15 - Sales of Eyewear by Category: % Volume Growth 2019-2024
- Table 16 - Sales of Eyewear by Category: % Value Growth 2019-2024
- Table 17 - NBO Company Shares of Eyewear: % Value 2019-2023
- Table 18 - LBN Brand Shares of Eyewear: % Value 2020-2023
- Table 19 - Distribution of Eyewear by Format: % Value 2019-2024
- Table 20 - Forecast Sales of Eyewear by Category: Volume 2024-2029
- Table 21 - Forecast Sales of Eyewear by Category: Value 2024-2029
- Table 22 - Forecast Sales of Eyewear by Category: % Volume Growth 2024-2029
- Table 23 - Forecast Sales of Eyewear by Category: % Value Growth 2024-2029

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### SOURCES

Summary 1 - Research Sources

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