



# Toilet Care in the Czech Republic

February 2024

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## Toilet Care in the Czech Republic - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Retail volume sales are challenged by rising price points during 2023  
Rim blocks post positive retail value and volume growth, driven by convenience  
Multinationals hold the lead, as Henkel retains its lead with Bref

#### PROSPECTS AND OPPORTUNITIES

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