



Euromonitor
International

Surface Care in Latvia

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2023 DEVELOPMENTS

Deteriorating water quality drives retail volume sales of descalers
Multi-purpose cleaners gain ground as cost-effective cleaning solutions
Colgate-Palmolive Co maintains its lead, offering Ajax to consumers

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Descalers grow as multi-purpose cleaners benefit from being effective solutions
Working and cooking from home boosts sales of kitchen cleaners
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Home Care in Latvia - Industry Overview

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DISCLAIMER

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