



# Depilatories in Cameroon

July 2024

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## Depilatories in Cameroon - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Razor dominance and cultural influences on women's hair removal

SIVOP SA's innovative solution for effortless and cost-effective hair removal

Depilatories lacks innovation, primarily due to a cultural environment that imposes no pressure regarding body hair

#### PROSPECTS AND OPPORTUNITIES

Hair remover/bleaches to register the fastest growth over the forecast period as consumers come to appreciate these products for their efficacy and convenience

Culture to continue to stifle growth

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