



Euromonitor  
International

# NRT Smoking Cessation Aids in Argentina

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## NRT Smoking Cessation Aids in Argentina - Category analysis

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NRT smoking cessation aids supported by desire to quit smoking  
NRT patches reap benefit of stronger Argentinian Peso  
GlaxoSmithKline Argentina leadership position aligns with strong advertising budget

#### PROSPECTS AND OPPORTUNITIES

Strong growth potential due to health concerns and tighter regulations on smoking  
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/nrt-smoking-cessation-aids-in-argentina/report](http://www.euromonitor.com/nrt-smoking-cessation-aids-in-argentina/report).