



Sports Nutrition in Argentina

September 2024

Table of Contents

Sports Nutrition in Argentina - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sports nutrition sales enjoy solid volume growth
E-commerce channel provides catalyst to sports nutrition sales
Empresa de Nutricion Argentina leads whilst Arcor enters with Raptor

PROSPECTS AND OPPORTUNITIES

Expanding consumer base set to drive growth in sports nutrition
Prices hikes for protein and creatine may impact future growth
Creatine shortages may challenge further growth of sports nutrition

CATEGORY DATA

Table 1 - Sales of Sports Nutrition by Category: Value 2019-2024
Table 2 - Sales of Sports Nutrition by Category: % Value Growth 2019-2024
Table 3 - NBO Company Shares of Sports Nutrition: % Value 2020-2024
Table 4 - LBN Brand Shares of Sports Nutrition: % Value 2021-2024
Table 5 - Forecast Sales of Sports Nutrition by Category: Value 2024-2029
Table 6 - Forecast Sales of Sports Nutrition by Category: % Value Growth 2024-2029

Consumer Health in Argentina - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
Table 8 - Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 - Sales of Consumer Health by Category: Value 2019-2024
Table 10 - Sales of Consumer Health by Category: % Value Growth 2019-2024
Table 11 - NBO Company Shares of Consumer Health: % Value 2020-2024
Table 12 - LBN Brand Shares of Consumer Health: % Value 2021-2024
Table 13 - Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
Table 14 - Distribution of Consumer Health by Format: % Value 2019-2024
Table 15 - Distribution of Consumer Health by Format and Category: % Value 2024
Table 16 - Forecast Sales of Consumer Health by Category: Value 2024-2029
Table 17 - Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches
Summary 1 - OTC: Switches 2023-2024

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 - Research Sources

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