



Computers and Peripherals in the US

July 2024

Table of Contents

Computers and Peripherals in the US - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Laptops sees a slight pick-up in sales after strong declines
Apple's iPad launches drive growth in the previously declining tablets category
As the gaming market grows, manufacturers build devices for optimal gameplay

PROSPECTS AND OPPORTUNITIES

Brands set to invest in AI integration over the forecast period
Projected declines for tablets and desktops
Impact of gaming over the forecast period

CATEGORY DATA

Table 1 - Sales of Computers and Peripherals by Category: Volume 2019-2024
Table 2 - Sales of Computers and Peripherals by Category: Value 2019-2024
Table 3 - Sales of Computers and Peripherals by Category: % Volume Growth 2019-2024
Table 4 - Sales of Computers and Peripherals by Category: % Value Growth 2019-2024
Table 5 - Sales of Computers by Category: Business Volume 2019-2024
Table 6 - Sales of Computers by Category: Business Value MSP 2019-2024
Table 7 - Sales of Computers by Category: Business Volume Growth 2019-2024
Table 8 - Sales of Computers by Category: Business Value MSP Growth 2019-2024
Table 9 - NBO Company Shares of Computers and Peripherals: % Volume 2020-2024
Table 10 - LBN Brand Shares of Computers and Peripherals: % Volume 2021-2024
Table 11 - Distribution of Computers and Peripherals by Channel: % Volume 2019-2024
Table 12 - Forecast Sales of Computers and Peripherals by Category: Volume 2024-2029
Table 13 - Forecast Sales of Computers and Peripherals by Category: Value 2024-2029
Table 14 - Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2024-2029
Table 15 - Forecast Sales of Computers and Peripherals by Category: % Value Growth 2024-2029
Table 16 - Forecast Sales of Computers by Category: Business Volume 2024-2029
Table 17 - Forecast Sales of Computers by Category: Business Value MSP 2024-2029
Table 18 - Forecast Sales of Computers by Category: Business Volume Growth 2024-2029
Table 19 - Forecast Sales of Computers by Category: Business Value MSP Growth 2024-2029

Consumer Electronics in the US - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer electronics?

MARKET DATA

Table 20 - Sales of Consumer Electronics by Category: Volume 2019-2024
Table 21 - Sales of Consumer Electronics by Category: Value 2019-2024
Table 22 - Sales of Consumer Electronics by Category: % Volume Growth 2019-2024
Table 23 - Sales of Consumer Electronics by Category: % Value Growth 2019-2024
Table 24 - NBO Company Shares of Consumer Electronics: % Volume 2020-2024
Table 25 - LBN Brand Shares of Consumer Electronics: % Volume 2021-2024
Table 26 - Distribution of Consumer Electronics by Channel: % Volume 2019-2024
Table 27 - Forecast Sales of Consumer Electronics by Category: Volume 2024-2029
Table 28 - Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 29 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

Table 30 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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