



Home Audio and Cinema in the US

July 2024

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Home Audio and Cinema in the US - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Declines across home audio and cinema, as wireless technology takes over
Audiophiles is a growing niche consumer group, but values the secondary market
Soundbars has been one brighter segment, but challenges stall growth in 2024

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Continued decline for home audio and cinema moving forward
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Soundbars to become more affordable and sleeker over the forecast period

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