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# Depilatories in Kenya

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Table of Contents

## Depilatories in Kenya - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Shifting preferences towards safer alternatives

Increased incomes drive growth

Veet maintains market lead

#### PROSPECTS AND OPPORTUNITIES

Bleaches yet to gain traction, and consumers to continue to shift towards safe ingredients

Penetration of laser hair removal to negatively impact category growth

Hair removers remain preferred

#### CATEGORY DATA

Table 1 - Sales of Depilatories by Category: Value 2018-2023

Table 2 - Sales of Depilatories by Category: % Value Growth 2018-2023

Table 3 - NBO Company Shares of Depilatories: % Value 2019-2023

Table 4 - LBN Brand Shares of Depilatories: % Value 2020-2023

Table 5 - Forecast Sales of Depilatories by Category: Value 2023-2028

Table 6 - Forecast Sales of Depilatories by Category: % Value Growth 2023-2028

## Beauty and Personal Care in Kenya - Industry Overview

### EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

### MARKET DATA

Table 7 - Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 8 - Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 9 - GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 10 - NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 11 - LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 12 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 13 - Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 14 - Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 15 - Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 16 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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### SOURCES

Summary 1 - Research Sources

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