



# Consumer Foodservice By Location in the Netherlands

February 2024

Table of Contents

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

- Standalone sees high price rises in 2023
- Lodging enjoys continued post-pandemic recovery
- Freshly Chopped opens fourth outlet at Westfield Mall

### PROSPECTS AND OPPORTUNITIES

- Chained restaurants to drive growth for non-standalone outlets
- Travel locations will thrive, but challenges remain
- Retail locations will benefit from vacant spaces

### CATEGORY DATA

- Table 1 - Consumer Foodservice by Location: Units/Outlets 2018-2023
- Table 2 - Sales in Consumer Foodservice by Location: Number of Transactions 2018-2023
- Table 3 - Sales in Consumer Foodservice by Location: Foodservice Value 2018-2023
- Table 4 - Consumer Foodservice by Location: % Units/Outlets Growth 2018-2023
- Table 5 - Sales in Consumer Foodservice by Location: % Transaction Growth 2018-2023
- Table 6 - Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2018-2023
- Table 7 - Consumer Foodservice through Standalone: Units/Outlets 2018-2023
- Table 8 - Sales in Consumer Foodservice through Standalone: Number of Transactions 2018-2023
- Table 9 - Sales in Consumer Foodservice through Standalone: Foodservice Value 2018-2023
- Table 10 - Consumer Foodservice through Standalone: % Units/Outlets Growth 2018-2023
- Table 11 - Sales in Consumer Foodservice through Standalone: % Transaction Growth 2018-2023
- Table 12 - Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2018-2023
- Table 13 - Consumer Foodservice through Leisure: Units/Outlets 2018-2023
- Table 14 - Sales in Consumer Foodservice through Leisure: Number of Transactions 2018-2023
- Table 15 - Sales in Consumer Foodservice through Leisure: Foodservice Value 2018-2023
- Table 16 - Consumer Foodservice through Leisure: % Units/Outlets Growth 2018-2023
- Table 17 - Sales in Consumer Foodservice through Leisure: % Transaction Growth 2018-2023
- Table 18 - Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2018-2023
- Table 19 - Consumer Foodservice through Retail: Units/Outlets 2018-2023
- Table 20 - Sales in Consumer Foodservice through Retail: Number of Transactions 2018-2023
- Table 21 - Sales in Consumer Foodservice through Retail: Foodservice Value 2018-2023
- Table 22 - Consumer Foodservice through Retail: % Units/Outlets Growth 2018-2023
- Table 23 - Sales in Consumer Foodservice through Retail: % Transaction Growth 2018-2023
- Table 24 - Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2018-2023
- Table 25 - Consumer Foodservice through Lodging: Units/Outlets 2018-2023
- Table 26 - Sales in Consumer Foodservice through Lodging: Number of Transactions 2018-2023
- Table 27 - Sales in Consumer Foodservice through Lodging: Foodservice Value 2018-2023
- Table 28 - Consumer Foodservice through Lodging: % Units/Outlets Growth 2018-2023
- Table 29 - Sales in Consumer Foodservice through Lodging: % Transaction Growth 2018-2023
- Table 30 - Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2018-2023
- Table 31 - Consumer Foodservice through Travel: Units/Outlets 2018-2023
- Table 32 - Sales in Consumer Foodservice through Travel: Number of Transactions 2018-2023
- Table 33 - Sales in Consumer Foodservice through Travel: Foodservice Value 2018-2023
- Table 34 - Consumer Foodservice through Travel: % Units/Outlets Growth 2018-2023
- Table 35 - Sales in Consumer Foodservice through Travel: % Transaction Growth 2018-2023
- Table 36 - Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2018-2023
- Table 37 - Forecast Consumer Foodservice by Location: Units/Outlets 2023-2028
- Table 38 - Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2023-2028

Table 39 - Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2023-2028

Table 40 - Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2023-2028

Table 41 - Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2023-2028

Table 42 - Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2023-2028

Table 43 - Forecast Consumer Foodservice through Standalone: Units/Outlets 2023-2028

Table 44 - Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2023-2028

Table 45 - Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2023-2028

Table 46 - Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2023-2028

Table 47 - Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2023-2028

Table 48 - Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2023-2028

Table 49 - Forecast Consumer Foodservice through Leisure: Units/Outlets 2023-2028

Table 50 - Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2023-2028

Table 51 - Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2023-2028

Table 52 - Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2023-2028

Table 53 - Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2023-2028

Table 54 - Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2023-2028

Table 55 - Forecast Consumer Foodservice through Retail: Units/Outlets 2023-2028

Table 56 - Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2023-2028

Table 57 - Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2023-2028

Table 58 - Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2023-2028

Table 59 - Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2023-2028

Table 60 - Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2023-2028

Table 61 - Forecast Consumer Foodservice through Lodging: Units/Outlets 2023-2028

Table 62 - Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2023-2028

Table 63 - Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2023-2028

Table 64 - Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2023-2028

Table 65 - Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2023-2028

Table 66 - Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2023-2028

Table 67 - Forecast Consumer Foodservice through Travel: Units/Outlets 2023-2028

Table 68 - Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2023-2028

Table 69 - Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2023-2028

Table 70 - Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2023-2028

Table 71 - Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2023-2028

Table 72 - Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2023-2028

## Consumer Foodservice in the Netherlands - Industry Overview

### EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

### MARKET DATA

Table 73 - Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 74 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 75 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 76 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 77 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 78 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 79 - Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Table 80 - Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023

Table 81 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 82 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 83 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 84 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 85 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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## SOURCES

Summary 1 - Research Sources

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