



Euromonitor  
International

# Cafés/Bars in Colombia

February 2024

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## Cafés/Bars in Colombia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Several cafés forced to restructure  
Significant number of openings of juice/smoothie bars  
Independent bars/pubs benefitting from growing popularity of craft beers

#### PROSPECTS AND OPPORTUNITIES

Continued premiumisation of bars/pubs  
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