



# Street Stalls/Kiosks in Hong Kong, China

March 2024

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## Street Stalls/Kiosks in Hong Kong, China - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Street stalls/kiosks attract locals and tourists with their unique local offerings

Bubble tea chains are expanding horizontally to the café concept

Chains from Mainland China enter the market, eyeing international expansion

#### PROSPECTS AND OPPORTUNITIES

Street stalls/kiosks expected to maintain relevance, especially amongst tourists

Offering a niche products and developing loyalty will be essential in a fragmenting channel

Street stalls/kiosks likely to provide more cashless payment options to better capitalise on tourist consumption

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