



Euromonitor  
International

# Consumer Foodservice By Location in Hong Kong, China

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Consumer foodservice through standalone rebounds along with government initiatives to drive tourist consumption

Consumer foodservice through leisure sees a rapid rebound thanks to tourism recovery

New shopping centres and new concepts drive growth in consumer foodservice through retail

### PROSPECTS AND OPPORTUNITIES

Tourism recovery to benefit players offering local flavours and local culture in their menus

Rethinking strategies to develop local consumption will be essential

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