



# Computers and Peripherals in the Czech Republic

July 2024

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## Computers and Peripherals in the Czech Republic - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Shipments of laptops and monitors show signs of improvement but sales volumes remain low

Tablets and printers struggle with low sales

B2B segment outperforms retail

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Mild recovery expected for computers

Competitive pricing continues to shape market dynamics

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