



Euromonitor
International

Sauces, Dips and Condiments in the United Arab Emirates

October 2024

Table of Contents

Sauces, Dips and Condiments in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Consumers gradually switch to perceived healthier sauces
Diverse population drives flavour innovation
Heinz Africa & Middle East FZO leads category due to brand loyalty

PROSPECTS AND OPPORTUNITIES

Private label sales set to further rise due to budget-conscious consumers
Local fermented pickles and sauerkraut launch in Spinneys and Waitrose
E-commerce likely to gain ground, driven by convenience

CATEGORY DATA

Table 1 - Sales of Sauces, Dips and Condiments by Category: Volume 2019-2024
Table 2 - Sales of Sauces, Dips and Condiments by Category: Value 2019-2024
Table 3 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2019-2024
Table 4 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2019-2024
Table 5 - Sales of Liquid Recipe Sauces by Type: % Value 2019-2024
Table 6 - Sales of Other Sauces and Condiments by Type: Rankings 2019-2024
Table 7 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2020-2024
Table 8 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2021-2024
Table 9 - Distribution of Sauces, Dips and Condiments by Format: % Value 2019-2024
Table 10 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2024-2029
Table 11 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2024-2029
Table 12 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2024-2029
Table 13 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2024-2029

Cooking Ingredients and Meals in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2024: The big picture
Key trends in 2024
Competitive landscape
Channel developments
What next for cooking ingredients and meals?

MARKET DATA

Table 14 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024
Table 15 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024
Table 16 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024
Table 17 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024
Table 18 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024
Table 19 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024
Table 20 - Penetration of Private Label by Category: % Value 2019-2024
Table 21 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024
Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029
Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029
Table 24 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029
Table 25 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sauces-dips-and-condiments-in-the-united-arab-emirates/report.