

Baby Food in Costa Rica

August 2024

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Baby Food in Costa Rica - Category analysis

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2024 DEVELOPMENTS

Doy-packs continue to grow in popularity as a convenient on-the-go option Increasing scrutiny of ingredients International players Nestlé and Heinz continue to dominate baby food overall

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Opportunity to combine child-friendly presentations with better-for-you offerings Space for higher quality local brands Multipacks continue to drive volume sales

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DISCLAIMER

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