



# Cigarettes in Singapore

June 2024

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## Cigarettes in Singapore - Category analysis

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#### 2023 DEVELOPMENTS

Increased pressure on discretionary spending from two-stage GST hike

Rise in excise duty tax raises prices and deters cigarette consumption

Continued decline in illicit trade cigarette volumes

#### PROSPECTS AND OPPORTUNITIES

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Recovery of inbound tourist arrivals set to limit decline in sales of cigarettes

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