



# Street Stalls/Kiosks in New Zealand

February 2024

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## Street Stalls/Kiosks in New Zealand - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Street stalls struggle as consumers cut down on discretionary spending  
Social media helping to keep category alive for independent operators  
Operators shift to click-and-collect and online ordering to boost sales prospects

#### PROSPECTS AND OPPORTUNITIES

Street stalls/kiosks category to shrink over the forecast period  
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