



Home Audio and Cinema in Taiwan

August 2024

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Home Audio and Cinema in Taiwan - Category analysis

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2024 DEVELOPMENTS

Home audio and cinema continue to decline in the face of evolving technological innovations

Audio separates and home cinema and speakers see slower declines, thanks to popularity of soundbars

Appliances and electronics specialists remains the leading distribution channel in 2024

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Panasonic will continue to lead, thanks to its focus on high-quality products

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