



Sauces, Dips and Condiments in New Zealand

November 2023

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Sauces, Dips and Condiments in New Zealand - Category analysis

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2023 DEVELOPMENTS

Inflationary pressures drive value growth, placing pressure on consumer spending
Rising tomato costs drive up unit price of ketchup
Open borders create strong growth for foodservice as tourists return to New Zealand

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Economic downturn to create early retail volume growth opportunities

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