



Soft Drinks Packaging in France

April 2024

Table of Contents

Soft Drinks Packaging in France - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Coca-Cola introduces returnable glass bottles

Brands are using solidarity caps for all soft drinks packaging on the back of EU legislation

Use of PET bottles for juices increases as they provide larger pack size options

PROSPECTS AND OPPORTUNITIES

Easy-grip bottles are expected to revolutionise carbonates

Vittel's products now come in 100% rPET

Soft Drinks Packaging in France - Company Profiles

Packaging Industry in France - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Metal cans dominate shelf stable seafood

PET bottles gaining popularity in juice for their larger sizes and sustainability

Rising popularity of small pack sizes in brandy, cognac and non/low alcohol beer

HDPE bottles and folding cartons the leading pack types in French beauty and personal care

Sustainability becomes a core focus for home care brands in France

PACKAGING LEGISLATION

Tethered caps adopted in response to EU legislation

RECYCLING AND THE ENVIRONMENT

Advancements in recycling initiatives

Innovations in beverage packaging

Sustainable packaging in ready meals

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