



# Alcoholic Drinks Packaging in Spain

September 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Glass bottles gains share from metal beverage cans in beer packaging

ecoSPIRITS launches in Spain with Ecosistema Escolà, pioneering sustainable spirits distribution

Kegs remains a popular pack type for beer in Spain

### PROSPECTS AND OPPORTUNITIES

500ml metal beverage cans expected to gain pack size share from 330ml cans as consumer preferences shift

Foodservice channel expected to show growth in alcoholic drinks packaging

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