



# Hot Drinks Packaging in France

April 2024

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## Hot Drinks Packaging in France - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Fresh coffee beans continue to record strong growth  
Nestlé introduces home-compostable Nespresso coffee capsules  
Café Royal launches coffee pods without a pod

#### PROSPECTS AND OPPORTUNITIES

Fresh ground coffee beans will remain a dynamic hot drinks category  
Refill pouches will continue gaining share in instant coffee over the forecast period

## Hot Drinks Packaging in France - Company Profiles

## Packaging Industry in France - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture  
2023 key trends  
Metal cans dominate shelf stable seafood  
PET bottles gaining popularity in juice for their larger sizes and sustainability  
Rising popularity of small pack sizes in brandy, cognac and non/low alcohol beer  
HDPE bottles and folding cartons the leading pack types in French beauty and personal care  
Sustainability becomes a core focus for home care brands in France

### PACKAGING LEGISLATION

Tethered caps adopted in response to EU legislation

### RECYCLING AND THE ENVIRONMENT

Advancements in recycling initiatives  
Innovations in beverage packaging  
Sustainable packaging in ready meals

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