



Hot Drinks Packaging in Australia

April 2024

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Hot Drinks Packaging in Australia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Main pack type folding cartons continues recording positive growth
Mandatory reform of packaging design regulation to be implemented in Australia
Plant-based tea bags appearing in the Australian market

PROSPECTS AND OPPORTUNITIES

Paper-based containers are expected to continue dominating coffee packaging
New Australian PET bottle recycling plant processing up to one billion PET bottles a year

Hot Drinks Packaging in Australia - Company Profiles

Packaging Industry in Australia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Glass bottles rise in popularity as a pack type for beauty and personal care packaging owing to aesthetic appeal and reusability

Metal aerosol cans continue to be a popular pack type for home care packaging despite sustainability concerns

Larger pack formats remain most popular in fresh milk

Wet cat food packaging dominated by aluminium/plastic pouches and metal food cans

Metal beverage cans gain share in imported lager and remain popular in domestic lager

PACKAGING LEGISLATION

A mandatory update to packaging design regulations is scheduled for implementation

RECYCLING AND THE ENVIRONMENT

Coca-Cola rolls out new packaging to lessen reliance on fossil fuels.

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