



Hot Drinks Packaging in the Philippines

April 2024

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Hot Drinks Packaging in the Philippines - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible aluminium/plastic remains the dominant pack type
Premium products sales increase as consumers want café experience at home
Small pack sizes are preferred among consumers

PROSPECTS AND OPPORTUNITIES

Health consciousness and sustainability will remain key trends
Smart packaging will gain in popularity, but flexible aluminium/plastic will continue to dominate

Hot Drinks Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture
2023 key trends
HDPE bottles preferred in chilli sauces packaging due to their durability
PET bottles lead soft drinks and flexible aluminium/plastic hot drinks in the Philippines
Increasing packaging unit volumes for folding cartons due to premium presentations in whiskies
Squeezable plastic tubes growing in the packaging of conditioners and treatments
Metal tins the favoured format for car air fresheners for their stackability and functionality

PACKAGING LEGISLATION

Philippines FDA issues guidelines on voluntary certification of packaging for prepackaged food
The Philippines moves to regulate single-use plastics with new bill

RECYCLING AND THE ENVIRONMENT

Focus on recycling to reduce virgin plastic in the environment
The Philippines amends EPR Act to combat plastic waste

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