



Euromonitor
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Soft Drinks Packaging in the Philippines

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Table of Contents

Soft Drinks Packaging in the Philippines - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles the leading pack type in soft drinks in the Philippines

Small pack sizes are in demand in the soft drinks industry

Focus on recycling to reduce virgin plastic in the environment

PROSPECTS AND OPPORTUNITIES

Premium RTD coffee products to benefit from consumers wanting an at-home barista experience

Industry players looking to improve their sustainability credentials

Soft Drinks Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

HDPE bottles preferred in chilli sauces packaging due to their durability

PET bottles lead soft drinks and flexible aluminium/plastic hot drinks in the Philippines

Increasing packaging unit volumes for folding cartons due to premium presentations in whiskies

Squeezable plastic tubes growing in the packaging of conditioners and treatments

Metal tins the favoured format for car air fresheners for their stackability and functionality

PACKAGING LEGISLATION

Philippines FDA issues guidelines on voluntary certification of packaging for prepackaged food

The Philippines moves to regulate single-use plastics with new bill

RECYCLING AND THE ENVIRONMENT

Focus on recycling to reduce virgin plastic in the environment

The Philippines amends EPR Act to combat plastic waste

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/soft-drinks-packaging-in-the-philippines/report.