



Euromonitor  
International

# Cafés/Bars in Egypt

February 2024

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## Cafés/Bars in Egypt - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

The rise of local speciality coffee providers is a key trend in cafés/bars in 2023  
Koffee Kulture revolutionises the coffee cup through the launch of its Koffee Kan  
Independent juice and smoothie bars gain popularity amongst consumers

#### PROSPECTS AND OPPORTUNITIES

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Lychee the juice and smoothie phenomenon shakes up its menu offerings  
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