



Hot Drinks Packaging in Thailand

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible aluminium/plastic the main pack type in hot drinks packaging

Glass jars' ease of recyclability help them to remain a popular pack type in instant coffee

Sustainability a key trend in hot drinks packaging in 2022

PROSPECTS AND OPPORTUNITIES

Sustainability trend driving the development of biodegradable packaging solutions

Smart packaging is poised to emerge as a distinguishing factor for brands

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