



Cheese in Denmark

August 2024

Table of Contents

Cheese in Denmark - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Focus on premium cheese options
Growing demand for health-oriented offerings
Rise of private label cheeses

PROSPECTS AND OPPORTUNITIES

Home cooking trend could boost cheese sales
Increasing interest in speciality cheeses
Sustainability will be key growth driver

CATEGORY DATA

Table 1 - Sales of Cheese by Category: Volume 2019-2024
Table 2 - Sales of Cheese by Category: Value 2019-2024
Table 3 - Sales of Cheese by Category: % Volume Growth 2019-2024
Table 4 - Sales of Cheese by Category: % Value Growth 2019-2024
Table 5 - Sales of Spreadable Cheese by Type: % Value 2019-2024
Table 6 - Sales of Soft Cheese by Type: % Value 2019-2024
Table 7 - Sales of Hard Cheese by Type: % Value 2019-2024
Table 8 - NBO Company Shares of Cheese: % Value 2020-2024
Table 9 - LBN Brand Shares of Cheese: % Value 2021-2024
Table 10 - Distribution of Cheese by Format: % Value 2019-2024
Table 11 - Forecast Sales of Cheese by Category: Volume 2024-2029
Table 12 - Forecast Sales of Cheese by Category: Value 2024-2029
Table 13 - Forecast Sales of Cheese by Category: % Volume Growth 2024-2029
Table 14 - Forecast Sales of Cheese by Category: % Value Growth 2024-2029

Dairy Products and Alternatives in Denmark - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture
Key trends in 2024
Competitive landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

Table 15 - Sales of Dairy Products and Alternatives by Category: Value 2019-2024
Table 16 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024
Table 17 - NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024
Table 18 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024
Table 19 - Penetration of Private Label by Category: % Value 2019-2024
Table 20 - Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024
Table 21 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029
Table 22 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cheese-in-denmark/report.