



# Home Care Packaging in Spain

July 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Blister and strip packs gaining share in insecticide baits due to their convenience

Increasing use of PET bottles in dishwashing due to their recyclability

Larger packs dominate bleach due to their better value for money

#### PROSPECTS AND OPPORTUNITIES

Declining sales of powder detergents will hit folding cartons usage

Folding carton will see declining usage in home care due to PPWR

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