



Home Care Packaging in Poland

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

HDPE bottles growing in spray/aerosol insecticides due to environmental concerns

Flexible plastic growing in drain openers helped by rising demand for smaller pack sizes

Eco-friendly packaging innovations in automatic dishwashing tablets

PROSPECTS AND OPPORTUNITIES

Folding cartons will continue to grow in powder detergents due to their ease of use and convenience

Lightweight and recyclable plastic pouches expected to continue gaining share over the forecast period

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