



# Home Care Packaging in Ukraine

July 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Packaging begins to recover in 2023 after the slump in usage caused by the start of the war in 2022

Lightweight and versatile folding cartons the leading pack type

Surface care decline hits leading pack type HDPE bottles

#### PROSPECTS AND OPPORTUNITIES

Glass bottles expected to gain share in air care over the forecast period

Recyclable materials are expected to grow due to stricter environmental regulations

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