

Other Dairy in Tunisia

August 2024

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Other Dairy in Tunisia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Inflation and price rises put pressure on demand for other dairy products Plain fromage frais and quark thriving while cream goes sour due to supply shortages Vanoise storms into the lead in condensed milk as Nestlé struggles

PROSPECTS AND OPPORTUNITIES

Economic pressures likely to influence market demand for other dairy products Cream is the subcategory expected to perform the best and Condensed Milk is the worst over the forecast period E-commerce and digital marketing could open up new opportunities for other dairy

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