



Consumer Appliances in Indonesia

December 2023

Table of Contents

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 1 - Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 2 - Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

Table 3 - Sales of Consumer Appliances by Category: Volume 2018-2023

Table 4 - Sales of Consumer Appliances by Category: Value 2018-2023

Table 5 - Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

Table 6 - Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 7 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

Table 8 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

Table 9 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023

Table 10 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023

Table 11 - Sales of Small Appliances by Category: Volume 2018-2023

Table 12 - Sales of Small Appliances by Category: Value 2018-2023

Table 13 - Sales of Small Appliances by Category: % Volume Growth 2018-2023

Table 14 - Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 15 - NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 16 - LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 17 - NBO Company Shares of Small Appliances: % Volume 2019-2023

Table 18 - LBN Brand Shares of Small Appliances: % Volume 2020-2023

Table 19 - Distribution of Major Appliances by Format: % Volume 2018-2023

Table 20 - Distribution of Small Appliances by Format: % Volume 2018-2023

Table 21 - Forecast Sales of Consumer Appliances by Category: Volume 2023-2028

Table 22 - Forecast Sales of Consumer Appliances by Category: Value 2023-2028

Table 23 - Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028

Table 24 - Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028

Table 25 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028

Table 26 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028

Table 27 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028

Table 28 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028

Table 29 - Forecast Sales of Small Appliances by Category: Volume 2023-2028

Table 30 - Forecast Sales of Small Appliances by Category: Value 2023-2028

Table 31 - Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028

Table 32 - Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

KEY DATA FINDINGS

2023 DEVELOPMENTS

Dishwashers benefit from release of affordable models and the modernisation of consumer lifestyles

Environmental and hygiene benefits provide a boost to sales

Wider availability via e-commerce generates greater interest in dishwasher ownership

PROSPECTS AND OPPORTUNITIES

Expanding middle-class will seek out greater dishwashing convenience

Budget-friendly brands could gain traction

Education will be key to attracting a wider range of customers

CATEGORY DATA

Table 33 - Sales of Dishwashers by Category: Volume 2018-2023

Table 34 - Sales of Dishwashers by Category: Value 2018-2023

Table 35 - Sales of Dishwashers by Category: % Volume Growth 2018-2023

Table 36 - Sales of Dishwashers by Category: % Value Growth 2018-2023

Table 37 - Sales of Dishwashers by Format: % Volume 2018-2023

Table 38 - Sales of Dishwashers by Smart Appliances: % Volume 2019-2023

Table 39 - NBO Company Shares of Dishwashers: % Volume 2019-2023

Table 40 - LBN Brand Shares of Dishwashers: % Volume 2020-2023

Table 41 - Distribution of Dishwashers by Format: % Volume 2018-2023

Table 42 - Production of Dishwashers: Total Volume 2018-2023

Table 43 - Forecast Sales of Dishwashers by Category: Volume 2023-2028

Table 44 - Forecast Sales of Dishwashers by Category: Value 2023-2028

Table 45 - Forecast Sales of Dishwashers by Category: % Volume Growth 2023-2028

Table 46 - Forecast Sales of Dishwashers by Category: % Value Growth 2023-2028

Home Laundry Appliances in Indonesia

KEY DATA FINDINGS

2023 DEVELOPMENTS

Strong growth in 2023, although demand remains limited by prevalence of hand washing and laundry services

Time-saving features and convenience drive growth in automatic washing machines

Leader Sharp faces tougher competition

PROSPECTS AND OPPORTUNITIES

Robust growth for automatic washing machines amid greater demand for convenience

Automatic washing machines will see strongest performance, with smart appliances expected to capture the attention of higher income consumers

Sustainability will become a more important factor in the consumer decision-making process

CATEGORY DATA

Table 47 - Sales of Home Laundry Appliances by Category: Volume 2018-2023

Table 48 - Sales of Home Laundry Appliances by Category: Value 2018-2023

Table 49 - Sales of Home Laundry Appliances by Category: % Volume Growth 2018-2023

Table 50 - Sales of Home Laundry Appliances by Category: % Value Growth 2018-2023

Table 51 - Sales of Automatic Washer Dryers by Smart Appliances: % Volume 2018-2023

Table 52 - Sales of Automatic Washing Machines by Format: % Volume 2018-2023

Table 53 - Sales of Automatic Washing Machines by Volume Capacity: % Volume 2018-2023

Table 54 - Sales of Automatic Washing Machines by Smart Appliances: % Volume 2019-2023

Table 55 - NBO Company Shares of Home Laundry Appliances: % Volume 2019-2023

Table 56 - LBN Brand Shares of Home Laundry Appliances: % Volume 2020-2023

Table 57 - Distribution of Home Laundry Appliances by Format: % Volume 2018-2023

Table 58 - Production of Home Laundry Appliances: Total Volume 2018-2023

Table 59 - Forecast Sales of Home Laundry Appliances by Category: Volume 2023-2028

Table 60 - Forecast Sales of Home Laundry Appliances by Category: Value 2023-2028

Table 61 - Forecast Sales of Home Laundry Appliances by Category: % Volume Growth 2023-2028

Table 62 - Forecast Sales of Home Laundry Appliances by Category: % Value Growth 2023-2028

Large Cooking Appliances in Indonesia

KEY DATA FINDINGS

2023 DEVELOPMENTS

Large cooking appliances see uptick in demand, backed by better economic conditions

Built in hobs deliver positive results, while cooker hoods see limited demand

Modena Indonesia extends its lead

PROSPECTS AND OPPORTUNITIES

Positive outlook for large cooking appliances thanks to trend towards urbanisation and growing demand for space-saving solutions

Manufacturers will cater to the needs of various consumer segments with differentiated prices and features

Competition is expected to intensify, as more Chinese players enter the market

CATEGORY DATA

Table 63 - Sales of Large Cooking Appliances by Category: Volume 2018-2023

Table 64 - Sales of Large Cooking Appliances by Category: Value 2018-2023

Table 65 - Sales of Large Cooking Appliances by Category: % Volume Growth 2018-2023

Table 66 - Sales of Large Cooking Appliances by Category: % Value Growth 2018-2023

Table 67 - Sales of Built-in Hobs by Format: % Volume 2018-2023

Table 68 - Sales of Ovens by Smart Appliances: % Volume 2019-2023

Table 69 - NBO Company Shares of Large Cooking Appliances: % Volume 2019-2023

Table 70 - LBN Brand Shares of Large Cooking Appliances: % Volume 2020-2023

Table 71 - NBO Company Shares of Built-in Hobs: % Volume 2019-2023

Table 72 - NBO Company Shares of Ovens: % Volume 2019-2023

Table 73 - NBO Company Shares of Cooker Hoods: % Volume 2019-2023

Table 74 - NBO Company Shares of Built-in Cooker Hoods: % Volume 2019-2023

Table 75 - NBO Company Shares of Freestanding Cooker Hoods: % Volume 2019-2023

Table 76 - NBO Company Shares of Cookers: % Volume 2019-2023

Table 77 - Distribution of Large Cooking Appliances by Format: % Volume 2018-2023

Table 78 - Production of Large Cooking Appliances: Total Volume 2018-2023

Table 79 - Forecast Sales of Large Cooking Appliances by Category: Volume 2023-2028

Table 80 - Forecast Sales of Large Cooking Appliances by Category: Value 2023-2028

Table 81 - Forecast Sales of Large Cooking Appliances by Category: % Volume Growth 2023-2028

Table 82 - Forecast Sales of Large Cooking Appliances by Category: % Value Growth 2023-2028

Microwaves in Indonesia

KEY DATA FINDINGS

2023 DEVELOPMENTS

Urbanization and modern lifestyles drive demand for microwaves

Cultural preferences and power limitations present challenges to development of microwaves

Sharp maintains its leading position by offering diverse range of models catering to different consumer budgets

PROSPECTS AND OPPORTUNITIES

Urbanisation will be key growth driver, alongside manufacturer investment in new product innovation

Affordability will be key as competition increases

Smart microwaves to gain popularity

CATEGORY DATA

- Table 83 - Sales of Microwaves by Category: Volume 2018-2023
- Table 84 - Sales of Microwaves by Category: Value 2018-2023
- Table 85 - Sales of Microwaves by Category: % Volume Growth 2018-2023
- Table 86 - Sales of Microwaves by Category: % Value Growth 2018-2023
- Table 87 - Sales of Microwaves by Smart Appliances: % Volume 2019-2023
- Table 88 - NBO Company Shares of Microwaves: % Volume 2019-2023
- Table 89 - LBN Brand Shares of Microwaves: % Volume 2020-2023
- Table 90 - Distribution of Microwaves by Format: % Volume 2018-2023
- Table 91 - Production of Microwaves: Total Volume 2018-2023
- Table 92 - Forecast Sales of Microwaves by Category: Volume 2023-2028
- Table 93 - Forecast Sales of Microwaves by Category: Value 2023-2028
- Table 94 - Forecast Sales of Microwaves by Category: % Volume Growth 2023-2028
- Table 95 - Forecast Sales of Microwaves by Category: % Value Growth 2023-2028

Refrigeration Appliances in Indonesia

KEY DATA FINDINGS

2023 DEVELOPMENTS

- Premiumisation drives growth in 2023.
- Demand for larger units is increasing.
- Sharp retains its leading position, despite continuous investment in innovative technologies by its competitors

PROSPECTS AND OPPORTUNITIES

- Demand is expected to grow in upcoming years, fuelled by rising urbanisation
- Smart technology and energy efficiency will be key factors driving purchasing decisions
- Growing popularity of compact, space-saving designs

CATEGORY DATA

- Table 96 - Sales of Refrigeration Appliances by Category: Volume 2018-2023
- Table 97 - Sales of Refrigeration Appliances by Category: Value 2018-2023
- Table 98 - Sales of Refrigeration Appliances by Category: % Volume Growth 2018-2023
- Table 99 - Sales of Refrigeration Appliances by Category: % Value Growth 2018-2023
- Table 100 - Sales of Freezers by Format: % Volume 2018-2023
- Table 101 - Sales of Freezers by Volume Capacity: % Volume 2018-2023
- Table 102 - Sales of Fridge Freezers by Format: % Volume 2018-2023
- Table 103 - Sales of Fridge Freezers by Volume Capacity: % Volume 2018-2023
- Table 104 - Sales of Fridge Freezers by Smart Appliances: % Volume 2019-2023
- Table 105 - Sales of Fridges by Volume Capacity: % Volume 2018-2023
- Table 106 - NBO Company Shares of Refrigeration Appliances: % Volume 2019-2023
- Table 107 - LBN Brand Shares of Refrigeration Appliances: % Volume 2020-2023
- Table 108 - NBO Company Shares of Built-in Fridge Freezers: % Volume 2019-2023
- Table 109 - NBO Company Shares of Freestanding Fridge Freezers: % Volume 2019-2023
- Table 110 - NBO Company Shares of Freestanding Fridges: % Volume 2019-2023
- Table 111 - Distribution of Refrigeration Appliances by Format: % Volume 2018-2023
- Table 112 - Production of Refrigeration Appliances: Total Volume 2018-2023
- Table 113 - Forecast Sales of Refrigeration Appliances by Category: Volume 2023-2028
- Table 114 - Forecast Sales of Refrigeration Appliances by Category: Value 2023-2028
- Table 115 - Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2023-2028
- Table 116 - Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2023-2028

Air Treatment Products in Indonesia

KEY DATA FINDINGS

2023 DEVELOPMENTS

Indonesia's tropical climate ensures high demand for air treatment products
Air purifiers see modest increase demand as fears over the pandemic subside
Sharp retains its lead amid intense competition from other brands

PROSPECTS AND OPPORTUNITIES

Strong performance for air conditioners
Health concerns will boost sales of air purifiers
Inverter air conditioners will offer energy saving benefits

CATEGORY DATA

Table 117 - Sales of Air Treatment Products by Category: Volume 2018-2023
Table 118 - Sales of Air Treatment Products by Category: Value 2018-2023
Table 119 - Sales of Air Treatment Products by Category: % Volume Growth 2018-2023
Table 120 - Sales of Air Treatment Products by Category: % Value Growth 2018-2023
Table 121 - Sales of Air Conditioners by Smart Appliances: % Volume 2019-2023
Table 122 - NBO Company Shares of Air Treatment Products: % Volume 2019-2023
Table 123 - LBN Brand Shares of Air Treatment Products: % Volume 2020-2023
Table 124 - Distribution of Air Treatment Products by Format: % Volume 2018-2023
Table 125 - Production of Air Conditioners: Total Volume 2018-2023
Table 126 - Forecast Sales of Air Treatment Products by Category: Volume 2023-2028
Table 127 - Forecast Sales of Air Treatment Products by Category: Value 2023-2028
Table 128 - Forecast Sales of Air Treatment Products by Category: % Volume Growth 2023-2028
Table 129 - Forecast Sales of Air Treatment Products by Category: % Value Growth 2023-2028

Food Preparation Appliances in Indonesia

KEY DATA FINDINGS

2023 DEVELOPMENTS

Food preparation appliances benefit from need for greater convenience
Healthy eating trend drives demand for juice extractors.
Phillips maintains its dominance

PROSPECTS AND OPPORTUNITIES

Trend towards modern lifestyles and growing focus on healthier living will be significant factors contributing to growth
Offering lower prices and embracing e-commerce will attract more customers
Local brands will remain successful, due to their attractive quality-price ratio

CATEGORY DATA

Table 130 - Sales of Food Preparation Appliances by Category: Volume 2018-2023
Table 131 - Sales of Food Preparation Appliances by Category: Value 2018-2023
Table 132 - Sales of Food Preparation Appliances by Category: % Volume Growth 2018-2023
Table 133 - Sales of Food Preparation Appliances by Category: % Value Growth 2018-2023
Table 134 - NBO Company Shares of Food Preparation Appliances: % Volume 2019-2023
Table 135 - LBN Brand Shares of Food Preparation Appliances: % Volume 2020-2023
Table 136 - Distribution of Food Preparation Appliances by Format: % Volume 2018-2023
Table 137 - Forecast Sales of Food Preparation Appliances by Category: Volume 2023-2028
Table 138 - Forecast Sales of Food Preparation Appliances by Category: Value 2023-2028
Table 139 - Forecast Sales of Food Preparation Appliances by Category: % Volume Growth 2023-2028
Table 140 - Forecast Sales of Food Preparation Appliances by Category: % Value Growth 2023-2028

Personal Care Appliances in Indonesia

KEY DATA FINDINGS

2023 DEVELOPMENTS

Significant growth for personal care appliances, as Indonesians pay more attention to their appearance

Hair care appliances register a dynamic performance

Philips retains its dominance, despite aggressive competition from rival brands

PROSPECTS AND OPPORTUNITIES

Personal care is poised for a bright future, as social media and Korean culture exert a significant influence

E-commerce is set to transform the competitive landscape for personal care appliances

Building consumers' awareness of the benefits of personal care products will drive future growth

CATEGORY DATA

Table 141 - Sales of Personal Care Appliances by Category: Volume 2018-2023

Table 142 - Sales of Personal Care Appliances by Category: Value 2018-2023

Table 143 - Sales of Personal Care Appliances by Category: % Volume Growth 2018-2023

Table 144 - Sales of Personal Care Appliances by Category: % Value Growth 2018-2023

Table 145 - Sales of Body Shavers by Format: % Volume 2018-2023

Table 146 - Sales of Hair Care Appliances by Format: % Volume 2018-2023

Table 147 - NBO Company Shares of Personal Care Appliances 2019-2023

Table 148 - LBN Brand Shares of Personal Care Appliances 2020-2023

Table 149 - Distribution of Personal Care Appliances by Format: % Volume 2018-2023

Table 150 - Forecast Sales of Personal Care Appliances by Category: Volume 2023-2028

Table 151 - Forecast Sales of Personal Care Appliances by Category: Value 2023-2028

Table 152 - Forecast Sales of Personal Care Appliances by Category: % Volume Growth 2023-2028

Table 153 - Forecast Sales of Personal Care Appliances by Category: % Value Growth 2023-2028

Small Cooking Appliances in Indonesia

KEY DATA FINDINGS

2023 DEVELOPMENTS

Freestanding hobs and rice cookers continue to be essential fixtures in the typical Indonesian kitchen

Light fryers gain traction, thanks to their growing affordability and reputed health benefits

Affordable brands continue to hold sway

PROSPECTS AND OPPORTUNITIES

Freestanding hobs and rice cookers will remain key components of the average Indonesian kitchen

Energy-saving products will capture the attention of consumers

Smart technology will take centre stage

CATEGORY DATA

Table 154 - Sales of Small Cooking Appliances by Category: Volume 2018-2023

Table 155 - Sales of Small Cooking Appliances by Category: Value 2018-2023

Table 156 - Sales of Small Cooking Appliances by Category: % Volume Growth 2018-2023

Table 157 - Sales of Small Cooking Appliances by Category: % Value Growth 2018-2023

Table 158 - Sales of Freestanding Hobs by Format: % Volume 2018-2023

Table 159 - NBO Company Shares of Small Cooking Appliances: % Volume 2019-2023

Table 160 - LBN Brand Shares of Small Cooking Appliances: % Volume 2020-2023

Table 161 - Distribution of Small Cooking Appliances by Format: % Volume 2018-2023

Table 162 - Forecast Sales of Small Cooking Appliances by Category: Volume 2023-2028

Table 163 - Forecast Sales of Small Cooking Appliances by Category: Value 2023-2028

Table 164 - Forecast Sales of Small Cooking Appliances by Category: % Volume Growth 2023-2028

Table 165 - Forecast Sales of Small Cooking Appliances by Category: % Value Growth 2023-2028

Vacuum Cleaners in Indonesia

KEY DATA FINDINGS

2023 DEVELOPMENTS

Vacuum cleaners gain favour with busy urban consumers

Stick vacuum cleaners continue to gain traction

Electrolux retains its lead in midst of increasingly fierce competition

PROSPECTS AND OPPORTUNITIES

Trend towards smaller living space will offer scope for further growth

E-commerce will play key role in boosting sales

Robotic revolution will gather pace

CATEGORY DATA

Table 166 - Sales of Vacuum Cleaners by Category: Volume 2018-2023

Table 167 - Sales of Vacuum Cleaners by Category: Value 2018-2023

Table 168 - Sales of Vacuum Cleaners by Category: % Volume Growth 2018-2023

Table 169 - Sales of Vacuum Cleaners by Category: % Value Growth 2018-2023

Table 170 - Sales of Robotic Vacuum Cleaners by Smart Appliances: % Volume 2019-2023

Table 171 - NBO Company Shares of Vacuum Cleaners: % Volume 2019-2023

Table 172 - LBN Brand Shares of Vacuum Cleaners: % Volume 2020-2023

Table 173 - Distribution of Vacuum Cleaners by Format: % Volume 2018-2023

Table 174 - Forecast Sales of Vacuum Cleaners by Category: Volume 2023-2028

Table 175 - Forecast Sales of Vacuum Cleaners by Category: Value 2023-2028

Table 176 - Forecast Sales of Vacuum Cleaners by Category: % Volume Growth 2023-2028

Table 177 - Forecast Sales of Vacuum Cleaners by Category: % Value Growth 2023-2028

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