



Hot Drinks Packaging in Canada

April 2024

Table of Contents

Hot Drinks Packaging in Canada - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Thin wall plastic containers are the main choice for coffee packaging
Players designing products that use less packaging to reduce waste generation
Increasing health awareness will continue driving fruit/herbal tea sales

PROSPECTS AND OPPORTUNITIES

Anti-counterfeit packaging likely to be a potential differentiator in coffee
Players will continue investing in innovative packaging solutions in line with sustainability

Hot Drinks Packaging in Canada - Company Profiles

Packaging Industry in Canada - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture
2023 key trends
Aluminium/plastic pouches gaining share in shelf stable seafood due to their convenience
Large pack sizes popular in plant-based milk
Glass bottles the main pack type in non-alcoholic wine due to consumer preferences
Small pack sizes gaining share in beauty and personal care products due to their convenience
rPET gains share in soft drinks due to strong infrastructure and cost effectiveness

PACKAGING LEGISLATION

New rules drafted to improve recycling of plastic packaging
Nutritional labels to be introduced to ensure quality and increase awareness

RECYCLING AND THE ENVIRONMENT

Sustainability gains momentum in alcoholic drinks due to new product launches
Folding cartons to gain share as a move towards sustainability
Convenient packing to gain popularity due to rise in on-the-go consumption
Table 1 - Overview of Packaging Recycling and Recovery in Canada: 2021/2022 and Targets for 2023

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-packaging-in-canada/report.