



Wine in Algeria

June 2024

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Wine in Algeria - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

International tourism and foodservice fuels volume sales growth
Still red wine remains the dominant product area
Domestic wine largely dominates sales

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Favourable outlook for local wines
Potential opening for non-alcoholic wines
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Alcoholic Drinks in Algeria - Industry Overview

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Retailing developments
On-trade vs off-trade split
What next for alcoholic drinks?

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Legislation
Legal purchasing age and legal drinking age
Drink driving
Advertising
Smoking ban
Opening hours
On-trade establishments

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