



Euromonitor
International

Hot Drinks Packaging in Mexico

April 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible packaging the leading pack type in overall hot drinks packaging
Tea sales remain in decline in 2023, negatively impacting its pack types
Mexico's labelling system means black seals for products with a high sugar content

PROSPECTS AND OPPORTUNITIES

Coffee pods will continue growing as consumers look for the barista experience at home
Companies are undertaking post-consumption responsibility for their packaging

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-packaging-in-mexico/report.